

ISSUE	SPECIAL REPORTS / FEATURE PUBLICATIONS / EVENTS	PRODUCT	THE LISTS	AD SPACE DEADLINE	MATERIALS DEADLINE
JANUARY					
6	Health Care	Special Report	Engineering Firms	29-Dec	30-Dec
13	Banking & Finance	Special Report	Software Developers	5-Jan	6-Jan
20	Business of Cannabis	Special Report	Commercial Insurance Firms	12-Jan	13-Jan
27	Senior Living	Special Report	Real Estate Developers	19-Jan	20-Jan
27	Rochester Giving	Tabloid, Gloss cover	Grant Makers	4-Jan	6-Jan
FEBRUARY					
3	Commercial Real Estate Lending	Special Report	IP Law Firms	26-Jan	27-Jan
10	Cybersecurity	Special Report	Internet Service Providers	2-Feb	3-Feb
10	Power 100	In Paper Section		2-Feb	3-Feb
17	Higher Education	Special Report	Residential Real Estate Firms	9-Feb	10-Feb
24	Real Estate & Construction	Special Report	Private Schools	16-Feb	17-Feb
	Health Care Services Directory	In Paper Section	Physician Group Practices/Hospitals	16-Feb	17-Feb
MARCH					
3	Business of Law: Litigation	Special Report	Home Mortgage Lenders	23-Feb	24-Feb
10	Commercial Insurance	Special Report	Workforce Training Programs	2-Mar	3-Mar
17	Mergers & Acquisitions	Special Report	Retirement Communities	9-Mar	10-Mar
17	Guide to Wealth Management	Gloss Magazine		22-Feb	24-Feb
24	Manufacturing & Distribution	Special Report	Employee Benefit Administrators	16-Mar	17-Mar
24	Diversity & Inclusion Summit (Event 3/15)	Online Event / Focus Section		1-Mar	3-Mar
31	Health Care Heroes (Event 3/28)	Event/Gloss Magazine		2-Mar	6-Mar
31	Power 30 Accounting & Insurance	In Paper Section	Women-Owned Businesses	23-Mar	24-Mar
APRIL					
7	Technology & Innovation	Special Report	HVAC, Plumbing	30-Mar	31-Mar
7	State of Real Estate in Rochester	Tabloid Magazine		20-Mar	22-Mar
14	Financial Planning & Investing	Special Report	Graduate Degree Programs	6-Apr	7-Apr
21	Senior Living	Special Report	Home Builders	13-Apr	14-Apr
21	Best Companies NY (Event 4/19)	Event / Tabloid Magazine		29-Mar	31-Mar
28	Small Business	Special Report	Downtown Rental Properties	21-Apr	22-Apr
28	Explore Greater Rochester	Gloss Magazine		24-Mar	28-Mar
MAY					
5	Health Care: Nursing	Special Report	Marketing & Communications Firms/ Money Managers	27-Apr	28-Apr
5	RBJ's Top 75 Employers	Tabloid Magazine	Top 75 Employers	17-Apr	19-Apr
5	Women of Excellence (Event 5/2)	Event / Gloss Magazine		6-Apr	10-Apr
12	Banking & Finance	Special Report	Physical Therapy & Sports Rehab Practices/IT Firms	4-May	5-May
12	PGA Championship Guide	Gloss magazine		14-Apr	17-Apr
19	Human Resources & Employee Benefits	Special Report	MBA Programs	11-May	12-May
26	Business Succession Planning	Special Report	Food & Beverage Manufacturing	18-May	19-May
26	Power 30 Construction & Real Estate	In-Paper Section		18-May	19-May
JUNE					
2	Wealth Management	Special Report	Architectural Firms	25-May	26-May
9	Business of Cannabis	Special Report	Minority Owned Businesses	1-June	2-June
16	Health Care: Mental Health	Special Report	Class A & B Office Parks	8-Jun	9-Jun
16	Schools Report Card	Tabloid Magazine		29-May	31-May
23	Real Estate & Construction: Downtown Rochester Growth	Special Report	Employee Placement Firms	15-Jun	16-Jun
30	Small Business	Special Report	Skilled Nursing Providers/Skilled Nursing Facilities	22-Jun	23-Jun
30	Financial Leaders (Event 6/22)	Event/Gloss Magazine		24-May	25-May
30	Power 30 LGBTQ Business Leaders	Section		22-Jun	23-Jun

JULY					
7	Senior Living & Elder Care	Special Report	Electrical Contractors	29-Jun	30-Jun
14	Banking & Finance	Special Report	Family-owned Businesses	6-Jul	7-Jul
21	Insurance & Risk Management	Special Report	Law Firms	13-Jul	14-Jul
28	Health Care: Heart Care	Special Report	Property Management Firms	20-Jul	21-Jul
28	Reader Rankings (Event 7/27)	Event / Gloss Magazine		30-Jun	6-Jul
AUGUST					
4	Business of Law: Labor & Employment	Special Report	Urgent Care Centers	27-Jul	28-Jul
11	Financial Planning & Investing	Special Report	Manufacturers	3-Aug	4-Aug
18	Higher Education	Special Report	Highest Paid Public Company Employees	10-Aug	11-Aug
25	Food and Beverage Manufacturing	Special Report	Credit Unions	17-Aug	18-Aug
25	Power 30 Health Care	In Paper Section		17-Aug	18-Aug
SEPTEMBER					
1	Accounting Services	Special Report	Highest Paid Public School Officials	24-Aug	25-Aug
8	Health Care: Technology & Research	Special Report	Private Companies	31-Aug	1-Sep
15	Small Business	Special Report	Public Companies	7-Sep	8-Sep
22	Planning for Retirement	Special Report	Banquet & Event Facilities	14-Sep	15-Sep
22	Women's Leadership Summit (Event 9/28)	Event/ Special Section		14-Sep	15-Sep
29	Construction & Development	Special Report	CPA Firms	21-Sep	22-Sep
29	Largest Law Firms	Gloss Magazine		6-Sep	8-Sep
OCTOBER					
6	Private Schools	Special Report	Commercial Builders	28-Sep	29-Sep
6	Legal Excellence Awards (Event 10/5)	Event / Gloss Magazine		8-Sep	12-Sep
13	Commercial and Personal Insurance	Special Report	Highest Paid Elected Officials	5-Oct	6-Oct
20	Cybersecurity	Special Report	Banks/Web Developers	12-Oct	13-Oct
20	Power 30 Banking & Finance	In Paper Section		12-Oct	13-Oct
20	Rochester Business Hall of Fame	Tabloid Magazine		2-Oct	4-Oct
27	Higher Education: Health Care	Special Report	Brokerage Firms	19-Oct	20-Oct
27	Leaders in Construction & Real Estate (Event 10/23)	Event / Gloss Magazine		29-Sep	3-Oct
27	Best Lawyers	In Paper Section		3-Oct	5-Oct
NOVEMBER					
3	Wealth Management & Taxes	Special Report	SBA Lenders	26-Oct	27-Oct
10	Commercial Real Estate & Lending	Special Report	Veteran Owned Businesses	2-Nov	3-Nov
10	Senior Living and Long Term Care Resources	Tabloid Magazine	Assisted Living Facilities, Independent Living Communities	23-Oct	25-Oct
17	Health Care: Cancer Care	Special Report	Optics and Imaging Firms	9-Nov	10-Nov
17	Forty Under Forty Awards (Event 11/14)	Event / Gloss Magazine		18-Oct	20-Oct
24	Business of Law: Corporate	Special Report	Ontario County Employees	16-Nov	17-Nov
DECEMBER					
1	Banking & Finance	Special Report	Home Care Agencies	21-Nov	22-Nov
8	Real Estate & Construction	Special Report	Nonprofits	30-Nov	1-Dec
8	Icon Honors Awards (Event 12/5)	Event / Gloss Magazine		2-Nov	6-Nov
15	Trusts & Estates	Special Report	Colleges & Universities	7-Dec	8-Dec
22	Business Meetings & Conventions	Special Report	Environmental Services Providers	14-Dec	15-Dec
22	Power 30 Law	In Paper Section		14-Dec	15-Dec
29	Legislative Preview	Special Report	Lobbyists	21-Dec	22-Dec
29	Book of Lists	Gloss Tabloid Magazine		27-Nov	29-Nov