

ISSUE	SPECIAL REPORTS / FEATURE PUBLICATIONS / EVENTS	PRODUCT	THE LISTS	AD SPACE DEADLINE	MATERIALS DEADLINE
<b>JANUARY</b>					
7	Health Care	Special Report	Engineering Firms	29-Dec	30-Dec
14	Banking & Finance	Special Report	Software Developers	6-Jan	7-Jan
21	Business of Cannabis	Special Report	Commercial Insurance Firms	13-Jan	14-Jan
28	Senior Living	Special Report	Real Estate Developers	20-Jan	21-Jan
28	<b>Rochester Giving</b>	Tabloid, Gloss cover	Grant Makers	12-Jan	14-Jan
<b>FEBRUARY</b>					
4	Commercial Real Estate Lending	Special Report	IP Law Firms	27-Jan	28-Jan
11	Cybersecurity	Special Report	Internet Service Providers	3-Feb	4-Feb
18	Higher Education	Special Report	Residential Real Estate Firms	10-Feb	11-Feb
25	Real Estate & Construction	Special Report	Private Schools	17-Feb	18-Feb
25	<b>Power 100</b>	In Paper Section		17-Feb	18-Feb
<b>MARCH</b>					
4	Business of Law: Litigation	Special Report	Home Mortgage Lenders	24-Feb	25-Feb
11	Commercial Insurance	Special Report	Workforce Training Programs	3-Mar	4-Mar
11	<b>Diversity &amp; Inclusion Summit (Event 3/16)</b>	Online Event / Focus Section		3-Mar	4-Mar
18	Women in Business	Special Report	Women-owned Businesses	10-Mar	11-Mar
18	<b>Guide to Wealth Management</b>	Gloss Magazine		23-Feb	25-Feb
25	Manufacturing & Distribution	Special Report	Employee Benefit Administrators	17-Mar	18-Mar
25	<b>Health Care Heroes (Event 3/24)</b>	Multimedia Event / Tabloid Magazine	Physician Group Practices / Hospitals	7-Mar	9-Mar
<b>APRIL</b>					
1	Mergers & Acquisitions	Special Report	Retirement Communities	24-Mar	25-Mar
8	Technology & Innovation	Special Report	HVAC, Plumbing	31-Mar	1-Apr
8	<b>State of Real Estate in Rochester</b>	Tabloid magazine		21-Mar	23-Mar
15	Financial Planning & Investing	Special Report	Graduate Degree Programs	7-Apr	8-Apr
15	<b>Best Companies NY (Event 4/13)</b>	In Person Event / Tabloid Magazine		4-Mar	7-Mar
22	Senior Living	Special Report	Home Builders	14-Apr	15-Apr
29	Small Business	Special Report	Downtown Rental Properties	21-Apr	22-Apr
29	<b>Power 30 Technology</b>	In Paper Section		21-Apr	22-Apr
29	<b>Explore Greater Rochester</b>	Gloss Magazine		30-Mar	1-Apr
<b>MAY</b>					
6	Health Care: Pediatric	Special Report	Marketing & Communications Firms	28-Apr	29-Apr
6	<b>RBJ's Top 75 Employers</b>	Tabloid Magazine	Top 75 Employers	15-Apr	19-Apr
13	Banking & Finance	Special Report	Physical Therapy and Sports Rehab Practices	5-May	6-May
20	Human Resources & Employee Benefits	Special Report	MBA Programs	12-May	13-May
27	Business Succession Planning	Special Report	Food & Beverage Manufacturing	19-May	20-May
27	<b>Women of Excellence (Event 5/24)</b>	In Person Event / Gloss Magazine		26-April	29-April
<b>JUNE</b>					
3	Wealth Management	Special Report	Architectural Firms	26-May	27-May
10	Business of Cannabis	Special Report	Minority Owned Businesses	2-June	3-June
17	Health Care: Mental Health	Special Report	Class A & B Office Parks	9-Jun	10-Jun
17	<b>Financial Leaders (Event 6/16)</b>	In Person Event / Gloss Magazine		18-May	20-May
17	<b>Schools Report Card</b>	Tabloid Magazine		27-May	1-Jun
24	Real Estate & Construction: Downtown Rochester Growth	Special Report	Employee Placement Firms	16-Jun	17-Jun
24	<b>Power 30 Construction &amp; Real Estate</b>	In Paper Section		16-Jun	17-Jun
<b>JULY</b>					

1	Small Business	Special Report	Electrical Contractors	23-Jun	24-Jun
8	Senior Living & Elder Care	Special Report	Skilled Nursing Providers	29-Jun	30-Jun
15	Banking & Finance	Special Report	Family-owned Businesses	7-Jul	8-Jul
15	Reader Ranking (Event 7/12)	In Person Event / Gloss Magazine		17-Jun	20-Jun
22	Insurance & Risk Management	Special Report	Law Firms	14-Jul	15-Jul
29	Health Care: Heart Care	Special Report	Property Management Firms	21-Jul	22-Jul
<b>AUGUST</b>					
5	Business of Law: Labor & Employment	Special Report	Urgent Care Centers	28-Jul	29-Jul
12	Financial Planning & Investing	Special Report	Manufacturers	4-Aug	5-Aug
19	Higher Education	Special Report	Highest Paid Public Company Employees	11-Aug	12-Aug
26	Food and Beverage Manufacturing	Special Report	Credit Unions	18-Aug	19-Aug
26	Power 30 Health Care	In Paper Section		18-Aug	19-Aug
<b>SEPTEMBER</b>					
2	Accounting Services	Special Report	Highest Paid Public School Officials	25-Aug	26-Aug
9	Health Care: Technology & Research	Special Report	Private Companies	31-Aug	1-Sep
16	Small Business	Special Report	Public Companies	8-Sep	9-Sep
16	Best Places to Work For DEI (Event 9/13)	In Person Event / Tabloid Magazine		25-Aug	29-Aug
23	Legal Excellence Awards (Event 9/19)	Live Event / Gloss Magazine		24-Aug	26-Aug
23	Women's Leadership Summit (Event 9/29)	In Person / Special Section		31-Aug	2-Sep
23	Planning for Retirement	Special Report	Banquet & Event Facilities	15-Sep	16-Sep
30	Construction & Development	Special Report	CPA Firms	22-Sep	23-Sep
30	Largest Law Firms	Gloss Magazine		7-Sep	9-Sep
<b>OCTOBER</b>					
7	Private Schools	Special Report	Commercial Builders	29-Sep	30-Sep
14	Commercial and Personal Insurance	Special Report	Highest Paid Elected Officials	6-Oct	7-Oct
21	Cybersecurity	Special Report	Banks	13-Oct	14-Oct
21	Power 30 Banking & Finance	In Paper Section		13-Oct	14-Oct
21	Rochester Business Hall of Fame	Tabloid Magazine		28-Sep	30-Sep
28	Higher Education: Health Care	Special Report	Brokerage Firms	20-Oct	21-Oct
28	Excellence in Construction & Real Estate (Event 10/25)	Multimedia Event / Gloss Magazine		30-Sep	3-Oct
28	Best Lawyers	In Paper Section		5-Oct	7-Oct
<b>NOVEMBER</b>					
4	Technology & Manufacturing Awards (Event 11/2)	Multimedia Event / Gloss Magazine		3-Oct	5-Oct
4	Commercial Real Estate & Lending	Special Report	SBA Lenders	27-Oct	28-Oct
11	Wealth Management & Taxes	Special Report	Veteran Owned Businesses	27-Oct	28-Oct
11	Senior Living and Long Term Care Resources	Tabloid Magazine	Assisted Living Facilities, Independent Living Communities	19-Oct	21-Oct
18	Forty Under Forty Awards (Event 11/15)	Multimedia Event / Gloss Magazine		21-Oct	24-Oct
18	Health Care: Cancer Care	Special Report	Optics and Imaging Firms	10-Nov	11-Nov
25	Business of Law: Corporate	Special Report	Ontario County Employees	16-Nov	17-Nov
<b>DECEMBER</b>					
2	Banking & Finance	Special Report	Home Care Agencies	22-Nov	23-Nov
9	Real Estate & Construction	Special Report	Nonprofits	1-Dec	2-Dec
9	Icon Honors Awards (Event 12/5)	Multimedia Event / Gloss Magazine		4-Nov	7-Nov
16	Trusts & Estates	Special Report	Colleges & Universities	8-Dec	9-Dec
23	Business Meetings & Conventions	Special Report	Environmental Services Providers	15-Dec	16-Dec
30	Legislative Preview	Special Report	Lobbyists	21-Dec	22-Dec
30	Power 30 Law	In Paper Section		21-Dec	22-Dec
30	Book of Lists	Gloss Tabloid Magazine		29-Nov	2-Dec