

Dental Practices

(Ranked by number of dentists*)

Rank	Name Address Telephone Web site (if applicable)	Total No. of Dentists	No. of DDS ² ----- DMD ³	No. of Dental Hygienists	Total No. of Employees	No. of Area Locations	Avg. No. of Visits per Year	Managing Partners ----- Ownership	Hospital Affiliations	Payment Source as a Percentage	Specialities and Additional Services Provided	Year Founded
1.	Eastman Institute for Oral Health 625 Elmwood Ave. Rochester, N.Y. 14620 (585) 275-5051 www.urmc.rochester.edu/dentistry	141	137 ----- 4	24	358	22	144,000	Cyril Meyerowitz ----- Eastman Institute for Oral Health, University of Rochester Medical Center	University of Rochester Medical Center, Strong Memorial Hospital, Highland Hospital	Medicaid 50%; out of pocket 27%; other 23%	General dentistry, pediatric dentistry, periodontics, prosthodontics, orthodontics, oral and maxillofacial surgery, temporomandibular joint disorder, dentistry for developmentally disabled, geriatric and oral cancer patients, treatment of salivary dysfunction, cleft lip/palate and craniofacial disorders	1915
2.	Q Dental Group 1100 Long Pond Road Rochester, N.Y. 14626 (585) 225-7790 www.qdental.com	24	24 ----- 0	N/A	125	5	35,000	Denny Chen, Frank Quarantello, Charles Zaepfel ----- N/A	N/A	MetLife 25%; BlueCross BlueShield 24%; CSEA 6% ; Delta 4%; Guardian 4%; Health Economics 3%; other 27%	Oral surgery, periodontics, prosthodontics	1984
3.	Pluta Dental Center at Rochester General Hospital 1425 Portland Ave. Rochester, N.Y. 14621 (585) 922-4103	10	10 ----- 0	5	25	1	16,000	N/A ----- Rochester General Health System	Rochester General Hospital	Dental insurance 100%	Implants, cosmetic dentistry, periodontics, preventive care, pediatric dentistry, oral surgery	1864
4.	Western New York Dental Group 1524 W. Ridge Road Rochester, N.Y. 14615 (585) 865-2200 www.wnydental.com	9	9 ----- 0	18	60	2	50,000	N/A ----- Western New York Dental Group P.C.	N/A	Excellus BCBS 21%; Metlife 20%; GHI 18%; Health Economics 11% Aetna PPO 8%; Guardian 7%; Delta Dental 6%; CSEA 2%; Nova 2%; First Ameritas 1%; United Concordia 1%	General dentistry, pediatric dentistry, oral and maxillofacial surgery, orthodontics , periodontal treatment, tooth whitening	1982
5.	Dental Services of Rochester 1295 Portland Ave. Rochester, N.Y. 14621 (585) 342-1323 www.buhite.com	6	6 ----- 0	6	23	1	18,200	Robert Buhite II, Robert Buhite ----- Buhite and Buhite DDS P.C.	SUNY Buffalo School of Dental Medicine	Excellus 35%; out of pocket 25%; MetLife 15%; Delta 15%; Guardian 8%; Health Economics 8%	Implant dentistry, whitening in one hour, cosmetic and restorative dentistry , extractions, surgery, periodontal therapy, dental hygiene, crown and bridge work, fillings	1994
6.	Cornerstone Dental 3770 Mount Read Blvd. Rochester, N.Y. 14616 (585) 865-7030 www.cornerstonedental.org	4	4 ----- 0	10	23	1	N/A	Anthony Colaruotolo, Marc Malatesta, Daniel Palermo ----- Cornerstone Dental	N/A	Excellus BCBS, more than 50%	Digital X-rays, laser dentistry, oral cancer screening, implants	1977
7.	North Coast Dental Group 1875 Hudson Ave. Rochester, N.Y. 14617 (585) 266-9220 www.northcoastdentalgroup.net	4	0 ----- 4	6	19	1	21,000	Charles Brenner, David Levy, Malcom Musiker, Howard Weiner ----- Brenner, Levy, Musiker & Weiner LLP	Rochester General Hospital, Strong Memorial Hospital	Dental insurance 64%; out of pocket 36%	Pediatric dentistry by board-certified dentists, Invisalign, implants, cosmetic surgery	1956
8.	Periodontal Health Specialists PLLC 1815 Clinton Ave., Suite 510 Rochester, N.Y. 14618 (585) 473-7600	4	2 ----- 2	3	14	1	3,840	Mary-Anne Lester, Roxanne Lowenguth, Thomas Zahavi ----- Periodontal Health Specialists LLC	Eastman Institute for Oral Health periodontics program, University of Rochester Medical Center	BCBS 30%; MetLife 20%; Delta 10%; out of pocket 40%	Dental wellness, periodontics, personalized solutions, dental implants, education	1999
9.	Grassi & Grassi P.C. 369 White Spruce Blvd. Rochester, N.Y. 14623 (585) 424-1111 www.grassiandgrassi.com	4	3 ----- 1	0	9	2	N/A	N/A ----- N/A	University of Rochester Medical Center, Eastman Institute for Oral Surgery	Excellus BCBS, more than 50%	N/A	1966
10.	Periodontal Centers of Rochester 2081 W. Ridge Road Rochester, N.Y. 14626 (585) 225-4600	3	3 ----- 0	9	13	2	8,100	Timonthy Blieden, Paul Romano ----- Caton, Blieden and Romano DDS P.C.	Eastman Institute for Oral Health, University of Rochester Medical Center	Excellus 30%; MetLife 30%; out of pocket 20%; Guardian 10%; Delta 5%; others 5%	Periodontal services, dental implants	1972
11.	Ridgewood Dental, Milano & Guzik DDS PLLC 3199 W. Ridge Road, Suite E Rochester, N.Y. 14626 (585) 225-5360	3	2 ----- 1	5	10	1	N/A	William Guzik ----- William Guzik	N/A	Out of pocket 51%; Blue Choice and other 49%	Pediatric dentistry, Invisalign, nutritional counseling	1998
12.	Cianciola and Beach Periodontal 2005 Lyell Ave. Rochester, N.Y. 14606 (585) 458-5456	3	3 ----- 0	3	14	1	6,000	Julie Beach, Louis Cianciola, John Cianciola ----- Cianciola and Beach Periodontal Group	N/A	BCBS 60%; out of pocket 40%	Periodontal surgery, implant dentistry, periodontal plastic surgery, whitening, Botox, Juvederm	1977
	Rosen Pitcher Dental Group for Children 25 S. Main St. Pittsford, N.Y. 14534 (585) 586-2222 www.rosenpitcherdental.com	3	3 ----- 0	3	8	1	15,000	N/A ----- Marci Mendola-Pitcher DDS LLC	University of Rochester Eastman Dental Center	N/A	Board-certified pediatric dentists, diplomates of American Board of Pediatric Dentistry, fellows of the American Academy of Pediatric Dentistry, in-office sedation, personal 24-hour emergency call availability for patients	1971
14.	Greece Pediatric Dentistry LLP 2061 W. Ridge Road Rochester, N.Y. 14626 (585) 227-4570	2	1 ----- 1	6	14	2	N/A	Thomas Bork, Davis Durr ----- N/A	N/A	N/A	Dental care for children, adolescents, young adults and patients with special needs; orthodontics	1977
15.	Nicosia Dental DDS PLLC 980 Westfall Road, Suite 120 Rochester, N.Y. 14618 (585) 442-6600	2	2 ----- 0	4	10	1	N/A	Nicholas Nicosia ----- N/A	University of Rochester Medical Center	Dental insurance 100%	Family general dentistry, cosmetic and comprehensive restorative dentistry, implants, root canals, emergency treatment, sports dentistry, digital X-rays, crowns in one visit	1946
	Wolff Family Dentistry 980 Westfall Road Rochester, N.Y. 14618 (585) 442-1951	2	2 ----- 0	4	12	1	10,000	N/A ----- Wolff Family Dentistry	N/A	N/A	Whitening, Invisalign	1956
17.	Contemporary Dentistry 2052 S. Clinton Ave. Rochester, N.Y. 14618 (585) 244-3337 www.dentistrywithaheart.com	2	2 ----- 0	3	10	1	7,500	N/A ----- Contemporary Dentistry PLLC	N/A	N/A	TMJ treatment, invisible braces, holistic dentistry, Lumineers	1984
	Groves & Kelley DDS 50 Cedarfield Commons Rochester, N.Y. 14612 (585) 225-9114	2	2 ----- 0	3	10	1	N/A	N/A ----- Cynthia Kelley Groves and Gary Groves	N/A	BCBS more than 50%	Family dentistry for adults and children, implants, cosmetic dentistry, bleaching	1989
19.	Hometown Dental Group P.C. ⁴ 324 Greece Ridge Center Drive Rochester, N.Y. 14626 (585) 227-4394 www.22-smile.com	2	0 ----- 2	2	7	1	N/A	Paul Sussman ----- Meredith Pogal and Paul Sussman	N/A	Out of pocket 50%; BCBS 20%; other 20%; MetLife 10%	Dental implants, TMJ treatment, orthodontics, cosmetic dentistry, sedation, endodontic treatment, crowns and bridges, periodontic treatment, comprehensive diagnosis and treatment of headaches, ear congestion, bite management and other problems	1981
	Leichtner & Reed DDS 1158 Sibley Tower Rochester, N.Y. 14604 (585) 325-5645 www.centercitydentalcare.com	2	2 ----- 0	2	8	1	N/A	Jeremy Leichtner ----- Jeremy Leichtner and David Reed	Rochester General Hospital	N/A	Veneers, root canals, bleaching, fillings, crowns, bridges, implants, X-rays, extractions, dentures	1963
21.	Sia N. Hersini DMD P.C. 2765 Buffalo Road, Suite 2 Rochester, N.Y. 14624 (585) 247-7020 www.hersini-dental.com	2	1 ----- 1	1	5	1	N/A	Sia Hersini ----- Sia Hersini	N/A	Medicaid 75%; BCBS 10%; GHU 5%; GHI 5%	N/A	2006
22.	Keith M Sanger DDS 1081 Long Pond Road, Suite 120 Rochester, N.Y. 14626 (585) 225-8010 www.sangerfamilydental.com	1	1 ----- 0	5	10	1	10,000	Keith Sanger ----- Keith Sanger	N/A	N/A	Cosmetic and endodontic dentistry, restorative and preventive care	1993
	Ted Eckermann, DDS 539 Long Pond Road Rochester, N.Y. 14612 (585) 621-2040 www.tedeckermanndds.com	1	1 ----- 0	5	12	1	N/A	Theodore Eckermann ----- Theodore Eckermann	N/A	BCBS 40%; MetLife 25%; out of pocket 20%; other 18%	Cosmetic dentistry, implant dentistry, restorative dentistry, oral surgery, endodontics, periodontal surgery, preventive dentistry	N/A
24.	Alan Litvinov DDS 126 Jackson Road Penfield, N.Y. 14526 (585) 337-2114 www.familydentistryrochester.com	1	1 ----- 0	3	10	2	N/A	Alan Litvinov ----- Alan Litvinov	Strong Memorial Hospital	BCBS 40%; MetLife 30%; other 30%	Dental implantology, hybrid bridges, dentures, veneers, crowns and bridges, mercury-free fillings	N/A
	Daniel Barletta DDS 1101 English Road, Suite B Rochester, N.Y. 14616 (585) 227-4900	1	1 ----- 0	3	8	1	12,000	Daniel Barletta ----- Daniel Barletta	University of Rochester Medical Center, Eastman Institute of Oral Health	Other 58.7%; out of pocket 41.3%	N/A	1984

*In case of ties, dental practices are ranked by number of dental hygienists.

Notes: Information was provided by individual dental practices in Monroe County that responded to an e-mail or fax survey.

¹ Dentists include both DDS and DMD degree holders.

² Doctor of dental surgery

³ Doctor of dental medicine

⁴ dba Center for Cosmetic Dentistry

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If you would like your company to be considered for next year's list, or if there are any corrections or additions, please write to: Research, Rochester Business Journal, 45 East Ave., Suite 500, Rochester, N.Y. 14604; fax (585) 546-3398; or e-mail research@rbj.net.