

2020 SPECIAL PRODUCTS CALENDAR

■ Special Report ■ Feature Publications ■ Events

V2-11/14/19

ISSUE	SPECIAL REPORTS / FEATURE PUBLICATIONS / EVENTS	THE LISTS	AD SPACE DEADLINE	MATERIALS DEADLINE
JANUARY				
Jan. 3	Health Care: Medical Innovations	Engineering Firms	12/24	12/27
Jan. 10	Banking and Finance	Women-owned Businesses	12/31	1/3
Jan. 17	Business of Cannabis	Commercial Insurance Firms	1/9	1/10
Jan. 24	Senior Living Rochester Giving	Real Estate Developers Grant Makers (in Rochester Giving)	1/16 12/27	1/17 1/3
Jan. 31	Higher Education	Home Mortgage Lenders	1/23	1/24
FEBRUARY				
Feb. 7	Commercial Real Estate Lending	Residential Real Estate Firms	1/30	1/31
Feb. 14	Cybersecurity	Internet Service Providers	2/6	2/7
Feb. 21	Sustainability (Energy, Construction, Innovation)	IP Law Firms	2/13	2/14
Feb. 28	Real Estate & Construction Meet Stay Visit	Private Schools	2/20 1/24	2/21 1/31
MARCH				
March 6	Litigation	Workforce Training Programs	2/27	2/28
March 13	Commercial Insurance Guide to Wealth Management	Minority-owned Businesses	3/5 2/10	3/6 2/14
March 20	Small Business	Festivals	3/12	3/12
March 27	Distribution & Transportation	Employee Benefits Administrators	3/19	3/20
APRIL				
April 3	Mergers & Acquisitions State of Real Estate in Rochester	COMIDA-Assisted Projects / REDCO-Assisted Projects	3/26 3/13	3/27 3/20
April 10	Technology & Innovation	Graduate Degree Programs	4/2	4/3
April 17	Financial Planning & Investing	Banquet & Event Facilities	4/9	4/10
April 24	Senior Living	Home Builders	4/16	4/17
MAY				
May 1	Explore Greater Rochester RBJ 75	Top 75 Employers (in RBJ 75)	4/15	4/21
May 8	Health Care: Women's Health	Marketing Communications Firms	4/3	4/17
May 15	Banking & Finance	Physical Therapy and Sports Rehab Practices	4/30	5/1
May 22	Human Resources & Employee Benefits	MBA Program	5/7	5/8
May 29	Legal & Accounting Services	Food & Beverage Manufacturing	4/24	5/1
JUNE				
June 5	Wealth Management Wealth of Health Awards (Event 6/10)	Architectural Firms	5/28 5/25	5/29 5/29
June 12	Health Care: Men's Health	Hotels and Motels	6/4	6/5
June 19	Diversity & Inclusion (Event 6/16)	Wineries	6/11	6/12
June 26	Real Estate & Construction: Downtown Rochester Growth	Employee Placement Firms	6/18	6/19
JULY				
July 2	Small Business	Electrical Contractors	6/24	6/25
July 10	Senior Living & Elder Care	Skilled Nursing Providers / Software Developers	7/1	7/2
July 17	Banking & Finance	Crafter Brewers & Distillers	7/9	7/10
July 24	Insurance & Risk Management Corporate Counsel (Event 7/20)	Law Firms Parts 1 and 2	7/16	7/17
July 31	Health Care: Heart Care Reader Ranking Awards (Event 7/28)	Property Management Firms	7/23 6/26	7/24 7/3

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AUGUST				
Aug. 7	Business of Cannabis Best Companies to Work NY (Event 8/5)	Retirement Communities / Urgent Care Centers	7/30 5/26	7/31 6/2
Aug. 14	Financial Planning & Investing	Manufacturers Parts 1 and 2	8/6	8/7
Aug. 21	Higher Education Financial Leaders (Event 8/19)	Highest Paid Public Employees	8/13 7/13	8/14 7/20
SEPTEMBER				
Sept. 4	Legal & Accounting Services	Highest Paid Public School officials Parts 1 & 2	8/27 8/10	8/28 8/17
Sept. 11	Health Care: Technology and Research Technology & Innovation Focus Women of Excellence Awards (Event 9/9)	Private Companies Parts 1 & 2	9/2 9/2 8/3	9/3 9/3 8/10
Sept. 18	Small Business	Public Companies / Downtown Rental Properties	9/10	9/11
Sept. 25	Planning for Retirement Schools Report Card Future of Education	Class A Office Parks	9/17 9/10 9/4	9/18 9/17 9/7
OCTOBER				
Oct. 2	Construction & Development Women's Leadership Summit & Women Who Lead Magazine (Event 9/29, 10/1, 10/5) WNY's Largest Law Firms	CPA Firms	9/24 9/26 9/8	9/25 9/4 9/14
Oct. 9	Commercial & Personal Insurance	SBA Lenders	10/1	10/1
Oct. 16	Private Schools Technology & Manufacturing Awards (Event 10/13)	Commercial Builders	10/8 9/17	10/9 9/24
Oct. 23	CyberSecurity JA Hall Of Fame	Banks	10/15 9/25	10/16 10/2
Oct. 30	Higher Education: Health Care Best Lawyers Excellence in Construction & Real Estate (Event 10/29)	Brokerage Firms / Highest Paid Elected officials	10/22 10/21 9/30	10/23 10/21 10/7
NOVEMBER				
Nov. 6	Wealth Management & Taxes Senior Living and Long Term Care Resource	Veteran Owned Businesses Assisted Living Facilities / Independent Living Communities (in Senior Living and Long Term Care Resource)	10/29 10/14	10/30 10/22
Nov. 13	Commercial Real Estate & Lending Forty Under Forty Awards (Event 11/12)	Cultural Attractions	11/5 10/16	11/6 10/20
Nov. 20	Health Care: Cancer Care Technology & Manufacturing Awards (Event 11/17)	Optics and Imaging Firms	11/12 10/21	11/13 10/23
Nov. 27	Corporate Law	Ontario County Employers	11/18	11/19
DECEMBER				
Dec. 4	Banking & Finance	Home Care Agencies	11/25	11/27
Dec. 11	Real Estate & Construction ICONS Honors Awards (Event 12/7)	Nonprofits Parts 1 & 2	12/3 11/6	12/4 11/13
Dec. 18	Trusts & Estates Book of Lists	Colleges & Universities	12/10 11/11	12/11 11/25
Dec. 24	Legislative Preview	Environmental Services Providers	12/16	12/17