

ISSUE	AD SPACE DEADLINE	SPECIAL REPORTS / FEATURE PUBLICATIONS	THE LISTS
<b>JANUARY</b>			
Jan. 6	12/29	Health Care: Affordable Care Act Update	Engineering Firms
Jan. 13	1/5 12/23	Education / Professional Development <b>Athena Awards</b>	Web Design Firms / Internet Service Providers (1/2 list) <b>Woman-Owned Businesses</b>
Jan. 20	1/12 12/23	Cybersecurity <b>Rochester Giving</b>	Commercial Insurance Firms <b>Grantmakers</b>
Jan. 27	1/19	Health Care: Men's Health	Real Estate Developers
<b>FEBRUARY</b>			
Feb. 3	1/26	Banking and Finance Quarterly	Home Mortgage Lenders
Feb. 10	2/2	Revitalizing Downtown	Residential Real Estate Firms
Feb. 17	2/9	Senior Living	Office Furniture Suppliers (1/2 list) Office Supplies and Equipment Dealers (1/2 list)
Feb. 24	2/16 1/20	Small Business: Growth Strategies <b>Meet, Stay, Play</b>	Commercial Printers
<b>MARCH</b>			
March 3	2/23	Commercial Lending	Private Schools / IP Law Firms (3/4 list)
March 10	3/2 1/27	Commercial Real Estate and Design <b>Guide to Wealth Management</b>	Workforce Training Programs
March 17	3/9 2/24	Insurance and Risk Management <b>Health Care Services Directory and Awards</b>	Homebuilders / Employee Benefit Administrators <b>Physician Group Practices / Hospitals</b>
March 24	3/16	Education: Online Learning	Apartment Complexes
March 31	3/23	Women's Health Care	Downtown Rental Properties
<b>APRIL</b>			
April 7	3/30 2/24	Retirement Living <b>Photonics Guide</b> <b>Rochester Engineering Society Awards</b>	COMIDA-Assisted Projects / REDCO-Assisted Projects
April 14	4/5 2/27	Real Estate and Construction: Green Building <b>Explore Greater Rochester</b>	Graduate Degree Programs
April 21	4/13	Financial Planning / Investing	Banquet and Meeting Facilities, Parts 1, 2
April 28	4/20 4/7	Small Business: Growth Strategies <b>RBJ 75: The Region's Largest Employers</b>	Electrical Contractors / Computer Companies <b>The Region's Largest Employers (3-part list)</b>
<b>MAY</b>			
May 5	4/27	Legal and Accounting Services	Money Managers / IT Support Firms (3/4 list)
May 12	5/4	Construction and Engineering <b>Financial Executive of the Year Awards</b>	Marketing Communications Firms
May 19	5/11	Banking and Finance Quarterly	Physical Therapy and Sports Rehab Practices
May 26	5/18	Medical Innovations	MBA Programs
<b>JUNE</b>			
June 2	5/25	Millennial Workplace <b>Wealth of Health</b>	Town House Rental Communities
June 9	6/1 5/19	Litigation <b>Schools Report Card</b>	Cultural Attractions
June 16	6/8 5/5	Health Care: Cancer Care <b>Guide to Business Law &amp; Accounting</b>	Architectural Firms
June 23	6/15	Financial Planning / Investing	Hotels and Motels
June 30	6/22	Best Places to Work	Auto Dealers

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<b>JULY</b>			
July 7	6/29	Craft Brewers and Distillers	Craft Brewers and Distillers / Festivals
July 14	7/6 5/26	Senior Living and Elder Care <b>Reader Rankings</b>	School Taxes / Software Developers
July 21	7/13	Banking and Finance Quarterly	Employee Placement Firms / Food and Beverage Manufacturers
July 28	7/20	Commercial Construction and Safety	Law Firms, Parts 1 and 2
<b>AUGUST</b>			
Aug. 4	7/27	Health Care: Heart Care	Property Management Firms / Telecommunications Providers
Aug. 11	8/3	Education: College and University Update	Retirement Communities / Urgent Care Centers
Aug. 18	8/10	Human Resources and Employee Benefits	Manufacturers, Parts 1 and 2
Aug. 25	8/17 7/28	Tech and Telecom <b>Showcase</b>	Highest-Paid Public Company Executives, Parts 1 and 2
<b>SEPTEMBER</b>			
Sept. 1	8/24	Construction and Design	Wineries / Credit Unions
Sept. 8	8/31 8/31	Health Care: Affordable Care Act Update <b>Harley School Anniversary</b>	Highest-Paid Public School Officials, Parts 1 and 2
Sept. 15	9/6 9/7	Legal and Accounting Services <b>Business Ethics</b>	Private Companies, Parts 1 and 2
Sept. 22	9/14 8/28	Women in Business <b>RBJ 30th Anniversary</b>	Class A Office Parks / Public Companies
Sept. 29	9/21	Private Schools	Brokerage Firms / Energy Suppliers (1/2 list)
<b>OCTOBER</b>			
Oct. 6	9/28 9/13	Health Care: Technology and Research <b>Rochester Business Hall of Fame</b>	CPA Firms / Exporters
Oct. 13	10/5 10/5	Wealth Management <b>Best Lawyers</b>	Telecommunications Equipment Providers
Oct. 20	10/12 9/29 10/12	Human Resources and Training <b>SBC Business Person of the Year</b> <b>Technology &amp; Manufacturing</b>	SBA Lenders / Commercial Builders
Oct. 27	10/19	Philanthropy	Environmental Services Providers / Banks
<b>NOVEMBER</b>			
Nov. 3	10/26	Education: Health Care	Highest-Paid Elected Officials
Nov. 10	11/2 10/20	Guide to Taxes and Financial Planning <b>Forty Under 40</b>	Veteran-Owned Businesses
Nov. 17	11/9 10/27	Commercial Construction and Design <b>Senior Living and Long-Term Care Directory</b>	Colleges and Universities <b>Skilled Nursing Providers / Assistive Living Facilities / Independent Living Communities</b>
Nov. 24	11/15	Banking and Finance Quarterly	Optics and Imaging Firms
<b>DECEMBER</b>			
Dec. 1	11/22	Executive Education	Ontario County Employers
Dec. 8	11/30	Corporate Law	Home Health Care Agencies
Dec. 15	12/7	Real Estate and Construction: Growth Report	Non-Profits, Parts 1 and 2
Dec. 22	12/14	Forecast: 2018	TBD
Dec. 22	10/27	<b>Book of Lists</b>	
Dec. 29	12/21	Trusts and Estates	Fine-Dining Restaurants