

ISSUE	AD SPACE DEADLINE	SPECIAL REPORTS / FEATURE PUBLICATIONS	THE LISTS
JANUARY			
Jan. 6	12/29	Health Care: Affordable Care Act Update	Engineering Firms
Jan. 13	1/5 12/23	Education / Professional Development Athena Awards	Web Design Firms / Internet Service Providers (1/2 list) Woman-Owned Businesses
Jan. 20	1/12 12/23	Cybersecurity Rochester Giving	Commercial Insurance Firms Grantmakers
Jan. 27	1/19	Health Care: Men's Health	Real Estate Developers
FEBRUARY			
Feb. 3	1/26	Banking and Finance Quarterly	Home Mortgage Lenders
Feb. 10	2/2	Revitalizing Downtown	Residential Real Estate Firms
Feb. 17	2/9	Senior Living	Office Furniture Suppliers (1/2 list) Office Supplies and Equipment Dealers (1/2 list)
Feb. 24	2/16 1/20	Small Business: Growth Strategies Meet, Stay, Play	Commercial Printers
MARCH			
March 3	2/23	Commercial Lending	Private Schools / IP Law Firms (3/4 list)
March 10	3/2 1/27	Commercial Real Estate and Design Guide to Wealth Management	Workforce Training Programs
March 17	3/9 2/24	Insurance and Risk Management Health Care Services Directory and Awards	Homebuilders / Employee Benefit Administrators Physician Group Practices / Hospitals
March 24	3/16	Education: Online Learning	Apartment Complexes
March 31	3/23	Women's Health Care	Downtown Rental Properties
APRIL			
April 7	3/30 2/24	Retirement Living Photonics Guide Rochester Engineering Society Awards	COMIDA-Assisted Projects / REDCO-Assisted Projects
April 14	4/5 2/27	Real Estate and Construction: Green Building Explore Greater Rochester	Graduate Degree Programs
April 21	4/13	Financial Planning / Investing	Banquet and Meeting Facilities, Parts 1, 2
April 28	4/20 4/7	Small Business: Growth Strategies RBJ 75: The Region's Largest Employers	Electrical Contractors / Computer Companies The Region's Largest Employers (3-part list)
MAY			
May 5	4/27	Legal and Accounting Services	Money Managers / IT Support Firms (3/4 list)
May 12	5/4	Construction and Engineering Financial Executive of the Year Awards	Marketing Communications Firms
May 19	5/11	Banking and Finance Quarterly	Physical Therapy and Sports Rehab Practices
May 26	5/18	Medical Innovations	MBA Programs
JUNE			
June 2	5/25	Millennial Workplace Wealth of Health	Town House Rental Communities
June 9	6/1 5/19	Litigation Schools Report Card	Cultural Attractions
June 16	6/8 5/5	Health Care: Cancer Care Guide to Business Law & Accounting	Architectural Firms
June 23	6/15	Financial Planning / Investing	Hotels and Motels
June 30	6/22	Best Places to Work	Auto Dealers

ISSUE	AD SPACE DEADLINE	SPECIAL REPORTS / FEATURE PUBLICATIONS	THE LISTS
JULY			
July 7	6/29	Craft Brewers and Distillers	Craft Brewers and Distillers / Festivals
July 14	7/6 5/26	Senior Living and Elder Care Reader Rankings	School Taxes / Software Developers
July 21	7/13	Banking and Finance Quarterly	Employee Placement Firms / Food and Beverage Manufacturers
July 28	7/20	Commercial Construction and Safety	Law Firms, Parts 1 and 2
AUGUST			
Aug. 4	7/27 6/16	Health Care: Heart Care Showcase	Property Management Firms / Telecommunications Providers
Aug. 11	8/3	Education: College and University Update	Retirement Communities / Urgent Care Centers
Aug. 18	8/10	Human Resources and Employee Benefits	Manufacturers, Parts 1 and 2
Aug. 25	8/17	Tech and Telecom	Highest-Paid Public Company Executives, Parts 1 and 2
SEPTEMBER			
Sept. 1	8/24	Construction and Design	Wineries / Credit Unions
Sept. 8	8/31	Health Care: Affordable Care Act Update	Highest-Paid Public School Officials, Parts 1 and 2
Sept. 15	9/6 7/28	Legal and Accounting Services RBJ 30th Anniversary Business Ethics	Private Companies, Parts 1 and 2
Sept. 22	9/14 9/1	Women in Business SBC Business Person of the Year	Class A Office Parks / Public Companies
Sept. 29	9/21	Private Schools	Brokerage Firms / Energy Suppliers (1/2 list)
OCTOBER			
Oct. 6	9/28 9/15	Health Care: Technology and Research Rochester Business Hall of Fame	CPA Firms / Exporters
Oct. 13	10/5	Wealth Management Best Lawyers	Telecommunications Equipment Providers
Oct. 20	10/12	Human Resources and Training	SBA Lenders / Commercial Builders
Oct. 27	10/19 9/8	Philanthropy Rochester Top 100	Environmental Services Providers / Banks
NOVEMBER			
Nov. 3	10/26	Education: Health Care	Highest-Paid Elected Officials
Nov. 10	11/2 10/20	Guide to Taxes and Financial Planning Forty Under 40	Veteran-Owned Businesses
Nov. 17	11/9 10/27	Commercial Construction and Design Senior Living and Long-Term Care Directory	Colleges and Universities Skilled Nursing Providers / Assistive Living Facilities / Independent Living Communities
Nov. 24	11/15	Banking and Finance Quarterly	Optics and Imaging Firms
DECEMBER			
Dec. 1	11/22	Executive Education	Ontario County Employers
Dec. 8	11/30	Corporate Law	Home Health Care Agencies
Dec. 15	12/7	Real Estate and Construction: Growth Report	Non-Profits, Parts 1 and 2
Dec. 22	12/14	Forecast: 2018	TBD
Dec. 22	10/27	Book of Lists	
Dec. 29	12/21	Trusts and Estates	Fine-Dining Restaurants